



4th Annual Colorado Dragon Film Festival

Advertising Opportunities

All advertisements must abide by the specifications listed below and sent in completion no later than February 1st, 2019. CDFE is not responsible for creating or editing any company's advertisements.

Pre-Screen Ads:

- \$800.00 Video Advertisement (60 seconds)
- \$600.00 Video Advertisement (30 seconds)
- \$400.00 Full Page Static Advertisement

Program Book Ads:

- \$350.00 Full Page Advertisement
- \$250.00 1/2 Page Advertisement

Specifications:

- HIGH RESOLUTION: 300 dpi minimum for photos/images and artwork
- FULL COLOR: CMYK (4 color process); no RGB or spot colors, no bleeds, no crop marks
- NAME FILE: MyCompany CDFE_Ad19.pdf
- SUBMISSION: Send final ad as a high resolution PDF file (PDFXIA) with fonts converted to outlines and/or embedded.

Email pdfs (with company name in subject line) to CDFE at: lorraine@cdfilm.org . Prior to the ad being published, it must be approved by CDFE staff. All ads are due NO LATER than February 1st, 2019.

Please feel free to reach out to lorraine@cdfilm.org with any questions.