Colorado Dragon Film Festival Sponsorship Opportunities
February 20\textsuperscript{th}-23\textsuperscript{rd}, 2020
The Sie Film Center Denver, CO
Opportunity Overview

The Colorado Dragon Film Festival is proud to present our 5th Annual Colorado Dragon Film Festival! The film festival will take place on February 20th-23rd, 2020, and will be featured at the Sie Film Center, located in Denver, CO in partnership with Denver Film!

Just like the Colorado Dragon BOAT Festival, the purpose of the Colorado Dragon FILM Festival (CDFF) is a way to strengthen the Asian American communities while educating the public about the depth and breadth of our diverse culture and people through traditional and contemporary Asian and Asian American cinematography.

Within the following pages you will find the opportunity to create brand experiences through exclusive presentation rights, an extensive package of rights and benefits, and the festival’s unique ability to work with you in developing creative activations and promotions to bring your brand to life.

Thank you for considering sponsorship of the Colorado Dragon Film Festival! We look forward to partnering with your organization on creating a unique sponsorship opportunity, by leveraging cross promotions, and maximizing your impact with this annual event.

For more information on any aspect of this proposal and for additional advertising opportunities, contact:

Colorado Dragon Film Festival 3000 Youngfield Street, Suite 350 Wheat Ridge, CO 80215

www.cdfilm.org
Sara@cdbf.org
P: (303) 953-7277
Oscar Sponsor - $10,000.00

This single, exclusive, top-level sponsor of the Colorado Dragon Film Festival receives universal, event-wide exclusive rights including above the name recognition (e.g., “ABC Company” presents Colorado Dragon Film Festival) in all event promotional, advertising, and collateral materials: exclusive event signage and hospitality benefit!

Highlights

• Limited to 1 (One) Sponsor at Oscar Level
• Opportunity to hand out branded items

Promotional Benefits

• Primary position of Logo ID in Promotional Ads and Posters
• Recognition in CDFF News Releases

Official Event Program Book

• Primary Position of Logo ID on Cover of Event Program
• Primary Position of Logo ID Recognition on Sponsor Page
• Opportunity to Provide Welcome Letter in Program
• Sponsor Recognition Page– Full Page, Color, Back Cover

Online Benefits

• Sponsorship Recognition with Link on CDFF Website
• Logo in CDFF e-Newsletters (leading up to event, for 2019-2020 season only)
• Social Media Marketing (8 posts)

Hospitality Benefits

• 12 ( Twelve) Film Festival Package Passes (including Opening Night)

On-Site Benefits

• Opportunity to Place Banners On-Site: 1
• In-Theater Video Advertisement (60 sec) Display shown before each film
• Opportunity to Set-up Table at Festival
**Presenting Sponsorship - $5,000.00**

These top-level sponsors receive universal marquee billing below-the-name Presenting Sponsor recognition (e.g., Denver Film presents Colorado Dragon Film Festival, sponsored by “XYZ Company and 123 Company”) in all event promotional, advertising, collateral materials, and signage.

**Highlights**
- Limited to 3 (Three) Sponsors at Presenting Level
- Opportunity to hand out Branded items

**Promotional Benefits**
- Secondary position of Logo ID in Promotional Ads and Poster
- Recognition in CDFF News Releases

**Official Event Program Book**
- Sponsor Recognition Page– Full Page, Color, Inside Cover

**Online Benefits**
- Sponsorship Recognition with Link on CDFF Website
- Logo in CDFF e-Newsletters (leading up to event, for 2019-2020 season only)
- Social Media Marketing (6 posts)

**Hospitality Benefits**
- Film Festival Passes: 8 (Eight)

**On-Site Benefits**
- In-Theater Video Advertisement (30 sec) Display shown before each film
Red Carpet Sponsor- Opening Night $4,000

The Red Carpet Sponsor will have their brand and logo present the Opening Night Film & Reception. This program sponsor will receive the Opening Night Film and Reception recognition in collateral material, event signage, on-site sampling and hospitality benefits.

Highlights
• Limited to 1 (One) Sponsor at Red Carpet Level
• Opportunity to hand out Branded items during Opening Night

Promotional Benefits
• Recognition in CDFF News Releases
• Logo ID in CDFF Promotional Poster and Promotional Ads

Official Event Program Book
• Logo ID recognition as Red Carpet Sponsor in Program Book
• Sponsor Recognition Page– Full Page, Color

Online Benefits
• Sponsorship Recognition Banner with Link on CDFF Website
• Logo in CDFF e-Newsletters (leading up to event, for 2019-2020 season only)
• Social Media Marketing (4 posts)

On-Site Benefits
• Opportunity to Set-up Table at Opening Night Reception and hand out Branded Materials
• In-Theater Video Advertisement (30 sec) Display shown before Opening Night Film

Hospitality Benefits
• Opening Night Festival Tickets: 6 (six)
Feature Film Sponsor - $2,000.00

Feature Film Sponsors will present one of our featured films during the film festival (e.g. “ABC Film” Sponsored by “YOUR COMPANY”). These films will be assigned to each sponsor keeping in mind their mission and connection to the film.

Highlights
• Limited to 7 (seven) Film Sponsors

Promotional Benefits
• Recognition in CDFF News Releases

Official Event Program Book
• Logo and Recognition on Featured Film Synopsis Page

Online Benefits
• Sponsorship Recognition on CDFF Website
• Logo in CDFF e-Newsletters (leading up to event, for 2018-2019 season only)
• Social Media Marketing (2 posts)

On-Site Benefits
• Static In-Theater Screen Display before sponsored film

Hospitality Benefits
• Featured Film Tickets: 2 (Two)
• Opening Night Film & Reception: 1 (one)
**Cameo Sponsor- $1,000**

Cameo Sponsors are able to connect with our audience by presenting a 30 second branded video advertisement before the viewing of our featured films

**Highlights**
- Opportunity to connect with CDFF audience

**On-Site Benefits**
- 30 second In-Theater Video Advertisement shown before featured films