



**COLORADO DRAGON BOAT  
FILM FESTIVAL**



In partnership with



**Denver  
Film**

**MARCH 14-17, 2024**

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# CONNECTING THROUGH CULTURES

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How do you define Culture? Is it the happiness you feel from seeing a beautiful piece of art? Is it the nostalgia you get from eating your favorite family meal? Or a film that brings you to tears by showcasing a story so similar to your own? Come find out what culture means to you at this year's Colorado Dragon Boat Film Festival. Connecting through Cultures: Art, Food, Cinema, & Beyond.

We are honored to be partnering with Denver Film to provide Colorado with the only all Asian and Asian American Film Festival. March 14th -17th, 2024 at the Denver Sie FilmCenter.

# SPONSORSHIP LEVELS

## RECOGNITION

Logo to appear first and largest on website and print materials  
 Opportunity to provide Welcome Letter in festival guide  
 Opportunity to distribute promo code  
 Logo featured in sponsor block in e-blasts  
 :15 video spot in front of certain # of films

Opportunity for sponsor recognition in festival guide  
 6' table activation opportunity  
 On-site signage for activation opportunity  
 Logo to appear first and largest in sponsor pre-show video  
 Logo in pre-show package  
 Logo on website  
 Logo in pre-show video in front of certain # of films

## PROMOTIONS

Opportunity to gift attendees and/or talent  
 Opportunity to provide display ad for select film page  
 Opportunity for representative to introduce (1 minute max)  
 select film and/or video

## HOSPITALITY

Ticket Package (# of All-Access Passes or Tickets)

## ADDITIONAL

Name mentioned in associating social posts, website,  
 print materials, etc.  
 Access to original content from events

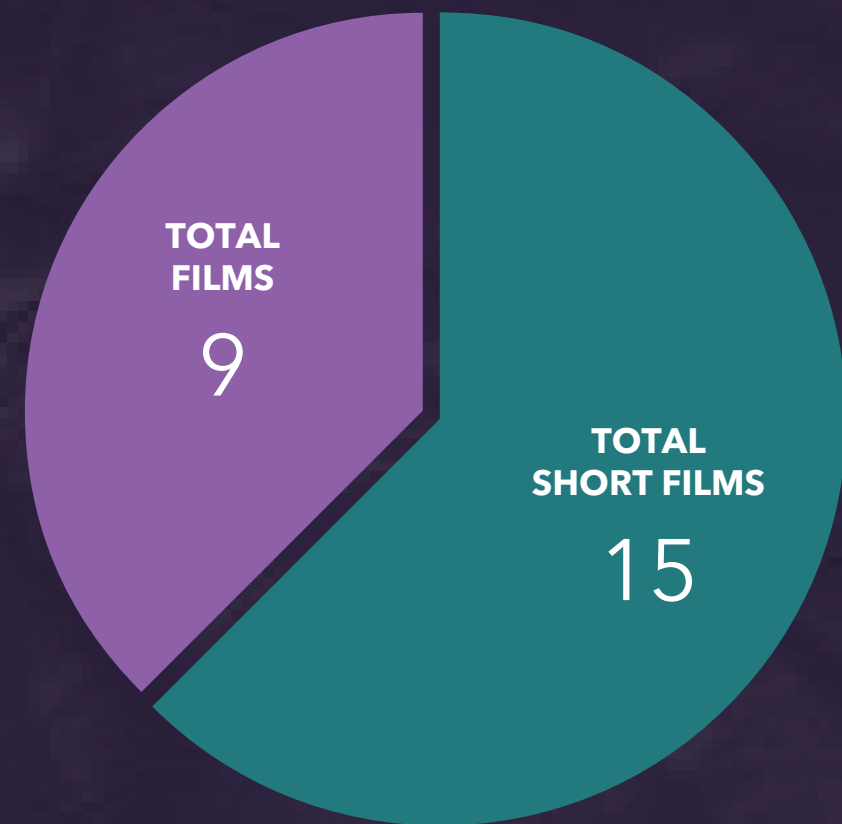
	OSCAR SPONSOR \$15,000	SPOTLIGHT SPONSOR \$10,000	MARQUEE SPONSOR \$5,000	FILM SPONSOR \$2,500	CAMEO SPONSOR \$1,000
Logo to appear first and largest on website and print materials	✓	✓	✓	✓	✓
Opportunity to provide Welcome Letter in festival guide	1 SPOT AVAILABLE	✓	✓	✓	✓
Opportunity to distribute promo code	✓	✓	✓	✓	✓
Logo featured in sponsor block in e-blasts	✓	✓	✓	✓	✓
:15 video spot in front of certain # of films	6	4	2	1	✓
Opportunity for sponsor recognition in festival guide	FULL PAGE	HALF PAGE	QUARTER PAGE	✓	✓
6' table activation opportunity	✓	✓	✓	✓	✓
On-site signage for activation opportunity	✓	✓	✓	✓	✓
Logo to appear first and largest in sponsor pre-show video	✓	✓	✓	✓	✓
Logo in pre-show package	✓	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓	✓
Logo in pre-show video in front of certain # of films	6	4	2	1	✓
Opportunity to gift attendees and/or talent	✓	✓	✓	✓	✓
Opportunity to provide display ad for select film page	✓	✓	✓	✓	✓
Opportunity for representative to introduce (1 minute max) select film and/or video	✓	✓	✓	✓	✓
Ticket Package (# of All-Access Passes or Tickets)	25 PASSES	20 PASSES	10 PASSES	10 TICKETS	4 TICKETS
Name mentioned in associating social posts, website, print materials, etc.	✓	✓	✓	✓	✓
Access to original content from events	✓	✓	✓	✓	✓

# 2023 PROGRAMMATIC & GUEST HIGHLIGHTS



## FESTIVAL HIGHLIGHTS

24 FILMS



TOTAL FILMMAKERS/  
SPECIAL GUESTS IN  
ATTENDANCE

2

TOTAL  
Q&AS

3

TOTAL  
COMMUNITY  
CONVERSATIONS

2

## MARKETING HIGHLIGHTS

TOTAL SOCIAL IMPRESSIONS

55,509

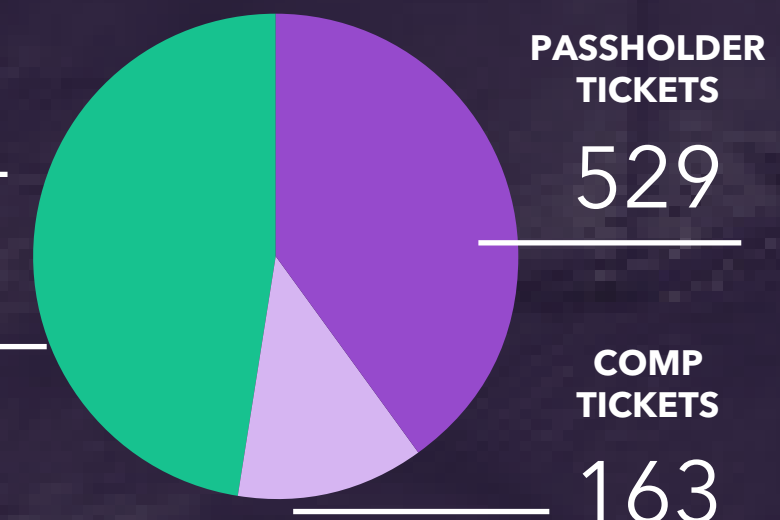


## TICKETING HIGHLIGHTS

INDIVIDUAL  
TICKETS  
623

TOTAL  
PASSHOLDERS

86

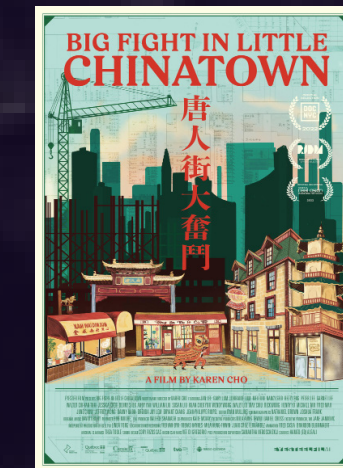


TOTAL  
TICKETS

1,315

TOTAL  
INDIVIDUAL  
TICKETBUYERS

749



TOTAL COUNTRIES REPRESENTED

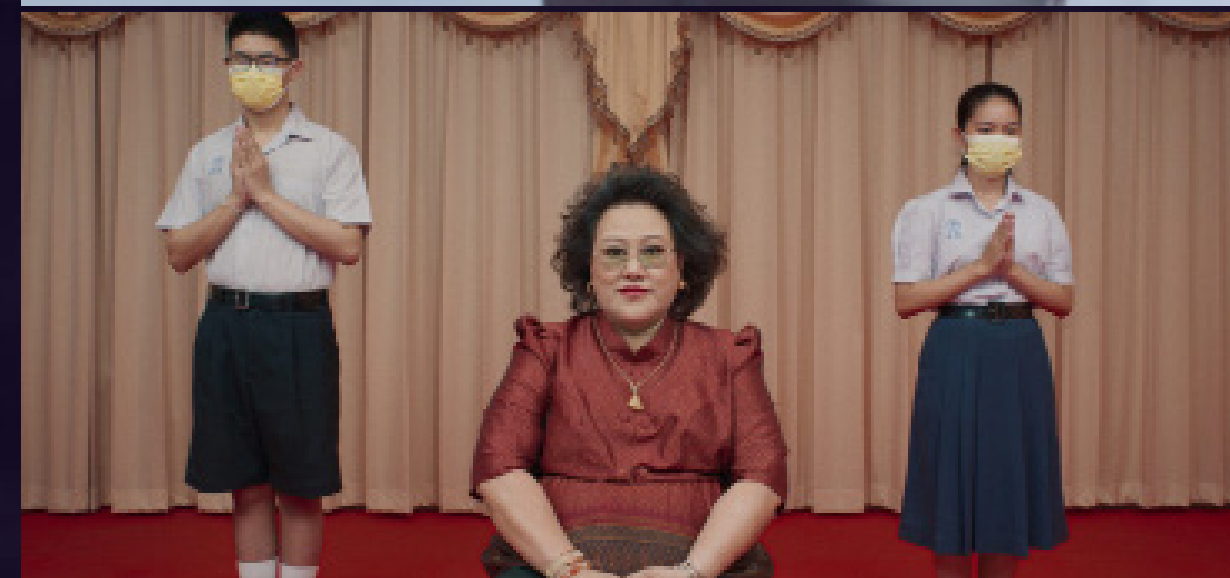
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Colorado Dragon Boat Film Festival is excited to return to the Sie FilmCenter in 2024 with all the best things; art, food, cinema, and beyond! Connecting through Cultures is a fun and easy way to support all communities and people. Join us, March 14th -17th, as we celebrate and highlight beautiful art, delicious food, AANHPI/BIPOC cinema, and beyond!”

**Sara Moore**

Executive Director | Colorado Dragon Boat



# THANK YOU TO OUR 2023 SPONSORS



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